

SHANNON BAIRD

experience designer

Shannon Baird

Shannonbbaird@gmail.com

585-771-7814

EDUCATION

BACHELOR OF FINE ARTS **NEW MEDIA DESIGN**
Rochester Institute of Technology (*Fall 2013 - Spring 2016*)

ASSOCIATE'S DEGREE **SCIENCE WITH HONORS**
Monroe Community College (*Fall 2011 - Spring 2013*)

PROFILE

Courageous and bold, I enjoy exploring the boundaries of visual media and finding new and **innovative** ways to break them. I get a thrill from meeting and working with creative and talented people who share the same **motivating** and positive attitude that I embrace each day. When I am not designing, I am **exploring** life and the special moments each day can bring; such as hiking, yoga, traveling, snowboarding, and **experimenting** with different kinds of fine art

EXPERIENCE

NEW MEDIA CLUB STUDENT MENTOR
Rochester Institute of Technology (*Present*)

STUDY ABROAD IRELAND
Sunny Cortland (*Summer 2015*)

PROJECT M DESIGN BLITZ
Rochester Institute of Technology (*Fall 2014*)

FREE-LANCE GRAPHIC DESIGN
Rochester NY (*Spring 2012 - Present*)

SKILLS

UI/UX Design	Video Editing
Motion Graphics	Concepting / Research
Animation	Fine Arts / Digital Painting
Information Design	Logo Concepting / Branding
Ad Design	Public Speaking

PROGRAMS

Photoshop	Cinema 4D
Illustrator	DreamWeaver
AfterEffects	Microsoft Office

AWARDS

RIT DEANS LIST
Rochester Institute of Technology (*Fall / Spring 2014*)

BARTKOVICH TECHNOLOGY AWARD
Monroe Community College (*Spring 2013*)